



Pinnacle Bank Arena

April 16th, 2025

MAKE IT POSSIBLE . . .

for Nebraska's high school students to experience the excitement and thrill of Wall Street - creating a lifelong interest in saving and investing and opening the door to career opportunities in finance!

Available to students to attend in-person as well as remote from their schools! All Nebraska high school teachers, public & parochial, can bring students at **NO COST** - all thanks to our generous sponsors!

Students receive lessons in their classroom to prepare for this fun-filled, action-packed competition, giving Nebraska's high school students the opportunity to experience the stock market first-hand while enhancing team-building and communication skills in a fast-paced environment. Year after year, teachers and students alike look forward to this event **BUT WE CAN'T DO IT WITHOUT YOU!**

Exclusive Sponsorship Opportunities

Presenting Sponsor.....\$10,000

Benefits include: Exclusive naming rights, welcome message, show video, present trophies to winning teams, photo opportunity with winning team. Logo shown on score board and ribbon board around the arena. Logo on all nametags, thank you signs, sponsored student team tables, display sign, post-event impact report, screens, full page ad in program (5.25 x 8, portrait) company included as stock, 12 student teams, recognition on website, signage at event, press release, social media

Technology Sponsor.....\$7,500

Benefits include: Present prizes to contest winners, logo on all QR codes, logo shown on score board and ribbon board around the arena, logo sponsored student team tables, logo post-event impact report, half page ad in program (5.25x4, landscape), company included as stock, eight student teams, recognition on website, signage at event, press release, social media, logo on screens.

Trade Sponsor.....\$7,500

Benefits include: Interact with students by conducting trade using provided tablets. Sponsored student team tables, logo shown ribbon board around the arena, post-event impact report, half page ad in program, company included as stock, 8 Student Teams, recognition on website, signage at event, press release, social media.

Portfolio Sponsor.....\$5,000

Benefits include: Logo on portfolio printouts, logo on stock list, logo shown on score board and ribbon board around the arena, logo-sponsored student team tables, logo post-event impact report, 1/4 page ad in program, your company included as stock, four student teams, recognition on the JA website, signage at event, press release, social media, logo on screens.

Closing Bell Sponsor.....\$3,500

Benefits include: Ring Bell at Closing of all events, large display sign, sponsored student team tables, logo shown ribbon board around the arena, post-event impact report, 1/4 page ad in program, company included as stock, 4 Student Teams, recognition on website, signage at event, press release, social media.

Newsletter Sponsor.....\$3,500

Benefits include: Logo on classroom materials for students, large display sign, sponsored student team tables, post-event impact report, logo shown ribbon board around the arena, 1/4 page ad in program, company included as stock, 4 student teams, recognition on website, signage at event, press release, social media.

Quizmaster Sponsor.....\$3,500

Benefits include: The opportunity to interact with students by asking pre-generated stock market questions, awarding trading dollars in exchange. Your company logo will appear on the Quizmaster's name tag, classroom materials, a large display sign, and the arena's ribbon board. Additional recognition includes a 1/4-page ad in the event program, mentions on the JA website, social media, as well as a post-event impact report. Sponsorship also includes branded student team tables, signage at the event, and four student teams sponsored in your company's name. Your company will also be featured as a simulated stock in the event.

Other Sponsorship Opportunities (Multiple Available)

Gold Team Sponsor.....\$1,500

Benefits include: Sponsor 4 student teams of four, logo sponsored student team tables, banner ad in program, individual team sponsorship.

Student Team Sponsor.....\$500

Benefits include: Sponsor 1 student team of four, logo sponsored student team tables, exclusive invitation to attend event, recognition on website, signage at event, press release, social media.

Stock Symbol Sponsor.....\$1,000

Benefits include: Company included as stock.

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